



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
959711-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1905

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	959711	06359503

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	THE CHEW	1P-2P	-TWTF--	:30	3	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	W	10/03/12	1:29 PM	THE CHEW	1P-2P	:30	OFA-12-P-130H	\$275.00 NM
2	WPBF	Th	10/04/12	12:58 PM	THE CHEW	1P-2P	:30	OFA-12-A-133H	\$275.00 NM
1	WPBF	F	10/05/12	1:31 PM	THE CHEW	1P-2P	:30	OFA-12-A-138H	\$275.00 NM
2	10/02/12	10/08/12	10-11a Anderson Cooper 10-11a		MTWTF--	:30	2	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/02/12	10:38 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-P-130H	\$225.00 NM
2	WPBF	Th	10/04/12	10:39 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-A-133H	\$225.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/08/12	10:35 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-A-138H	\$225.00 NM
3	10/02/12	10/07/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF-S	:30	3	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF-S	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12	11:29 PM	M-SUN WPBF News 25 @ 11PM 11-11:35PM		:30	OFA-12-P-130H	\$500.00 NM
3	WPBF	Th	10/04/12	11:29 PM	M-SUN WPBF News 25 @ 11PM 11-11:35PM		:30	OFA-12-A-133H	\$500.00 NM
2	WPBF	Su	10/07/12	11:22 PM	M-SUN WPBF News 25 @ 11PM 11-11:35PM		:30	OFA-12-A-138H	\$500.00 NM
4	10/02/12	10/05/12	The View		-TWTF--	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/04/12	11:00 AM	The View	11A-12PM	:30	OFA-12-A-133H	\$800.00 NM
5	10/02/12	10/05/12	Jimmy Kimmel		-TWTF--	:30	3	\$70.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				



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959711-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR AMERICA	1905

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	10/02/12	10/05/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	-TWTF--	:30	3	\$70.00	NM	
	10/01/12	10/07/12	-TWTF--				3	\$70.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	Tu	10/02/12	12:22 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-P-130H	\$70.00	NM
1	WPBF	W	10/03/12	12:44 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-A-133H	\$70.00	NM
4	WPBF	Th	10/04/12	12:30 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-A-133H	\$70.00	NM
6	10/02/12	10/05/12	1230-1P Access Hollywoc Class of Time - Fixed Non Pre-emptible	1230-1p	-TWTF--	:30	3	\$350.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/01/12	10/07/12	-TWTF--	3	\$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	W	10/03/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-A-133H	\$350.00	NM
1	WPBF	Th	10/04/12	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-A-133H	\$350.00	NM
4	WPBF	F	10/05/12	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-A-133H	\$350.00	NM
7	10/02/12	10/08/12	WPBF News 25 @ Noon Class of Time - Fixed Non Pre-emptible	12pm-1230pm	MTWTF--	:30	2	\$350.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/01/12	10/07/12	-TWTF--	2	\$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Tu	10/02/12	12:13 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-P-130H	\$350.00	NM
3	WPBF	F	10/05/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-A-138H	\$350.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/08/12	10/14/12	M-----	1	\$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	10/08/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-Z-141H	\$350.00	NM
8	10/02/12	10/08/12	M-Sun ROS 5am-4am Class of Time - Immediately Pre-emptible without notice	206-430A	MTWTF--	:30	5	\$5.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/02/12	10/08/12	MTWTF--	5	\$5.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	Tu	10/02/12	2:48 AM	M-Sun ROS 5am-4am	206-430A	:30	OFA-12-P-130H	\$5.00	NM
2	WPBF	W	10/03/12	3:58 AM	M-Sun ROS 5am-4am	206-430A	:30	OFA-12-P-130H	\$5.00	NM
5	WPBF	Th	10/04/12	2:49 AM	M-Sun ROS 5am-4am	206-430A	:30	OFA-12-A-133H	\$5.00	NM
4	WPBF	F	10/05/12	4:24 AM	M-Sun ROS 5am-4am	206-430A	:30	OFA-12-A-138H	\$5.00	NM
1	WPBF	M	10/08/12	2:59 AM	M-Sun ROS 5am-4am	206-430A	:30	OFA-12-Z-141H	\$5.00	NM
9	10/02/12	10/08/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	MTWTF--	:30	2	\$400.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/01/12	10/07/12	-TWTF--	2	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	10/02/12	3:14 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-P-130H	\$400.00	NM
3	WPBF	W	10/03/12	3:29 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-A-133H	\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/08/12	10/14/12	M-----	1	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WPBF	M	10/08/12	3:18 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-A-138H	\$400.00	NM
10	10/02/12	10/08/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	MTWTF--	:30	2	\$500.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/01/12	10/07/12	-TWTF--	2	\$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	Tu	10/02/12	4:55 PM	Dr. Oz	4-5p	:30	OFA-12-P-130H	\$500.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Invoice #	Invoice Date	Invoice Month	Invoice Period
959711-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1905	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/02/12	10/08/12	Dr. Oz	4-5p	MTWTF--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/05/12 4:38 PM Dr. Oz 4-5p :30 OFA-12-A-133H \$500.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 10/08/12 4:10 PM Dr. Oz 4-5p :30 OFA-12-A-138H \$500.00 NM									
11	10/02/12	10/08/12	4:30a-5a	430a-5a	MTWTF--	:30	4	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWTF-- 4 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/02/12 4:42 AM 4:30a-5a 430a-5a :30 OFA-12-P-130H \$20.00 NM 5 WPBF W 10/03/12 4:43 AM 4:30a-5a 430a-5a :30 OFA-12-P-130H \$20.00 NM 2 WPBF Th 10/04/12 4:41 AM 4:30a-5a 430a-5a :30 OFA-12-A-133H \$20.00 NM 4 WPBF F 10/05/12 4:39 AM 4:30a-5a 430a-5a :30 OFA-12-A-138H \$20.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 10/08/12 4:39 AM 4:30a-5a 430a-5a :30 OFA-12-A-138H \$20.00 NM									
12	10/02/12	10/08/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	2	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWTF-- 2 \$220.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/02/12 5:13 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-P-130H \$220.00 NM 2 WPBF W 10/03/12 5:09 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-A-133H \$220.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$220.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 10/08/12 5:09 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-A-138H \$220.00 NM									
13	10/02/12	10/08/12	M-F 5pm News	5-6pm	MTWTF--	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWTF-- 2 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 10/02/12 5:57 PM M-F 5pm News 5-6pm :30 OFA-12-P-130H \$450.00 NM 3 WPBF W 10/03/12 5:41 PM M-F 5pm News 5-6pm :30 OFA-12-P-130H \$450.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 5:54 PM M-F 5pm News 5-6pm :30 OFA-12-Z-141H \$450.00 NM									
14	10/02/12	10/05/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	3	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWTF-- 3 \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBF Tu 10/02/12 5:43 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am :30 OFA-12-P-130H \$160.00 NM 1 WPBF W 10/03/12 5:37 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am :30 OFA-12-P-130H \$160.00 NM 2 WPBF Th 10/04/12 5:58 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am :30 OFA-12-A-133H \$160.00 NM									
15	10/02/12	10/05/12	WPBF News 25 @ 6:00P	6-6:30PM	-TWTF--	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWTF-- 2 \$525.00									



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Obama/D/President		OBAMA FOR AMERICA	1905

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/02/12	10/05/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
10/02/12 10/08/12 -TWTF-- 2 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 10/02/12 6:25 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-P-130H \$525.00 NM 1 WPBF W 10/03/12 WPBF News 25 @ 6:00PM 6-6:30PM :00 <del>\$525.00</del> NM Credited									
16	10/02/12	10/05/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWTF-- 3 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBF Tu 10/02/12 6:28 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-P-130H \$275.00 NM 2 WPBF W 10/03/12 6:29 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-A-133H \$275.00 NM 3 WPBF F 10/05/12 6:08 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-A-138H \$275.00 NM									
17	10/02/12	10/05/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	2	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWTF-- 2 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF Th 10/04/12 7:08 PM Wheel Of Fortune 7-7:30PM :30 OFA-12-A-133H \$1,600.00 NM 2 WPBF F 10/05/12 7:13 PM Wheel Of Fortune 7-7:30PM :30 OFA-12-A-138H \$1,600.00 NM									
18	10/02/12	10/08/12	Good Morning America	7-9AM	MTWTF--	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWTF-- 2 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/02/12 7:00 AM Good Morning America 7-9AM :30 OFA-12-P-130H \$275.00 NM 3 WPBF F 10/05/12 8:41 AM Good Morning America 7-9AM :30 OFA-12-A-133H \$275.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 10/08/12 8:50 AM Good Morning America 7-9AM :30 OFA-12-A-138H \$275.00 NM									
19	10/02/12	10/05/12	Jeopardy	7:30-8PM	-TWTF--	:30	2	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWTF-- 2 \$1,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/03/12 7:40 PM Jeopardy 7:30-8PM :30 OFA-12-A-133H \$1,700.00 NM 3 WPBF Th 10/04/12 7:52 PM Jeopardy 7:30-8PM :30 OFA-12-A-133H \$1,700.00 NM									
20	10/02/12	10/08/12	Dr. Oz M-F 9-10a	9-10a	MTWTF--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWTF-- 2 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF W 10/03/12 9:20 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-P-130H \$225.00 NM 2 WPBF Th 10/04/12 9:58 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-A-133H \$225.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 9:55 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-Z-141H \$225.00 NM									
21	10/05/12	10/05/12	SHARK TANK	8-9PM	----1--	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									



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Obama/D/President	OBAMA FOR AMERICA	1905	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/05/12	10/05/12	SHARK TANK	8-9PM	----1--	:30	1	\$2,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/05/12	7:58 PM	SHARK TANK	8-9PM	:30	OFA-12-A-133H	\$2,000.00 NM
22	10/08/12	10/08/12	DWTS	8-10P	1-----	:30	1	\$4,500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	8:23 PM	DWTS	8-10P	:30	OFA-12-A-138H	\$4,500.00 NM
23	10/06/12	10/06/12	ACCESS HOLLYWOOD	ACCESS HOLLYW	-----1-	:30	1	\$50.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1-	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	12:58 AM	ACCESS HOLLYWOOD WKND	ACCESS HOLLYW	:30	OFA-12-A-138H	\$50.00 NM
24	10/06/12	10/06/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$30.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1-	1	\$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12		Sat 5-6am News	Sat 5-6am	:00		<del>\$30.00</del> NM
	Credited								
25	10/06/12	10/06/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$160.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1-	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	6:22 AM	Sat 6-7am News	Sat 6-7am	:30	OFA-12-Z-141H	\$160.00 NM
26	10/06/12	10/06/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	7:29 PM	Sat 7pm News	7-730pm	:30	OFA-12-A-138H	\$800.00 NM
27	10/06/12	10/06/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$325.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	7:27 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	OFA-12-A-138H	\$325.00 NM
28	10/06/12	10/06/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	7:35 PM	Sat Jeopardy	Sat 7:30-8PM	:30	OFA-12-A-138H	\$800.00 NM
29	10/06/12	10/06/12	Sat Prime College Footba	8-1130pm	-----1-	:30	1	\$1,175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1-	1	\$1,175.00				



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
959711-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1905	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/06/12	10/06/12	Sat Prime College Football	8-1130pm	-----1-	:30	1	\$1,175.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	8:06 PM	Sat Prime College Football	8-1130pm	:30	OFA-12-Z-141H	\$1,175.00 NM
30	10/06/12	10/06/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	8:37 AM	Sat 8-9am News	Sat 8-9am	:30	OFA-12-Z-141H	\$225.00 NM
31	10/07/12	10/07/12	666 PARK AVE	10-11PM	-----1	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	10:29 PM	666 PARK AVE	10-11PM	:30	OFA-12-A-138H	\$1,800.00 NM
32	10/07/12	10/07/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	11:42 PM	Sun 11:35pm Late News	1135p-12am	:30	OFA-12-Z-141H	\$300.00 NM
33	10/07/12	10/07/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	5:40 AM	Sun 5-6am News	Sun 5-6am	:30	OFA-12-A-138H	\$25.00 NM
34	10/07/12	10/07/12	Sun 630pm News	630-7pm	-----1	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	6:40 PM	Sun 630pm News	630-7pm	:30	OFA-12-A-138H	\$800.00 NM
35	10/07/12	10/07/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	7:27 AM	GMA Sunday 7-8am	Sun 7-8am	:30	OFA-12-A-138H	\$325.00 NM
36	10/07/12	10/07/12	AFV	7-8PM	-----1	:30	1	\$825.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$825.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	6:58 PM	AFHV PREMIERE	7-8p 10/7	:30	OFA-12-Z-141H	\$825.00 NM
37	10/07/12	10/07/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	7:47 AM	GMA Sunday 7-8am	Sun 7-8am	:30	OFA-12-Z-141H	\$325.00 NM



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**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
959711-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1905	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
38	10/07/12	10/07/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	5:08 AM	Sun 5-6am News	Sun 5-6am	:30	OFA-12-Z-141H	\$100.00 NM
39	10/06/12	10/06/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	5:59 AM	Sat 5-6am News	Sat 5-6am	:30	OFA-12-A-138H	\$60.00 NM
40	10/05/12	10/05/12	4:30a-5a	430a-5a	----F--	:30	1	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	1	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/05/12	4:55 AM	4:30a-5a	430a-5a	:30	OFA-12-A-133H	\$20.00 NM
41	10/08/12	10/08/12	4:30a-5a	430a-5a	M-----	:30	1	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	4:54 AM	4:30a-5a	430a-5a	:30	OFA-12-Z-141H	\$20.00 NM
<b>Total Spots</b>							<b>78</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$35,510.00</b>
<u>Agency Commission</u>	<b>\$5,326.50</b>
<u>Net Amount Due</u>	<b>\$30,183.50</b>